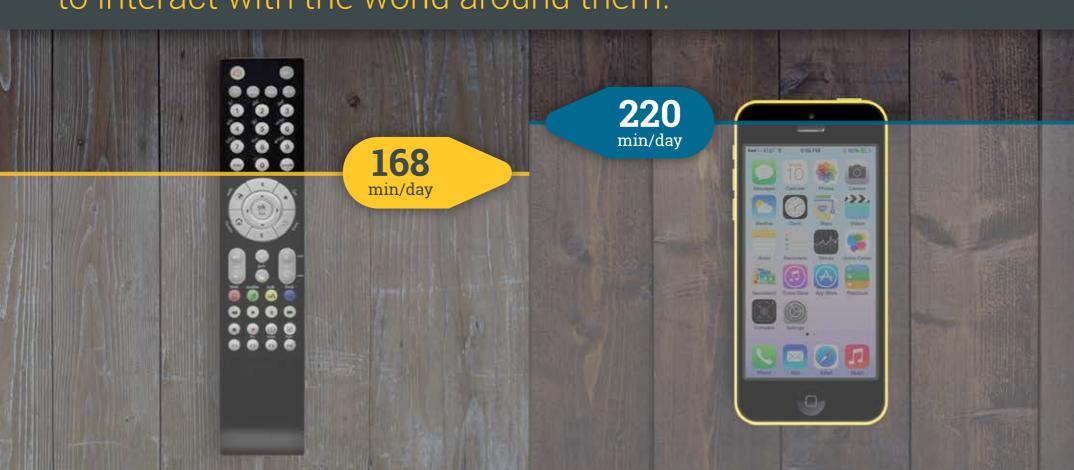
ARE YOU GETTING THE MOST OUT OF MOBILE?

Mobile is the preferred way for people to interact with the world around them.



MOBILE HAS GROWN FASTER THAN ANY OTHER MEDIUM



APPS ARE PREFERRED OVER MOBILE WEB 8:1 They affect how people work, live, play







core problem in understanding mobile's influence. **UNDERSTAND MOBILE'S TOTAL INFLUENCE**

identify data integration as a



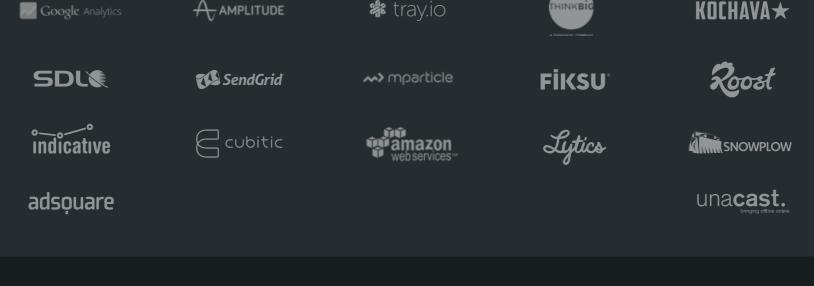
we created Urban Airship Connect, the industry's first user-centric data

streaming service. It unlocks the power of mobile and instantly connects it to the rest of your business so you can create great customer experiences wherever they are and realize mobile's total impact. E-mail Marketing First App Open Ad Networks/DMP Responded to Push Notification Marketing Automation

In the mobile age, up-to-the-second customer context matters. That's why



AMPLITUDE 🗱 tray.io



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