

# Be There

Deliver brilliant messages in the moments that truly define your brand.



Getting the right message at the right time — every time: it's the customer experience we all dream of having. Make that dream a reality for your customers with Airship. You'll crush your goals for acquiring, retaining and growing your customer base — and drive exponential value for your brand and your customers.

## CREATE BRAND-DEFINING CUSTOMER EXPERIENCES WITH AIRSHIP'S CUSTOMER ENGAGEMENT PLATFORM

Messages aren't just messages — they're customer experiences. So make sure every message you send — at every stage of the customer lifecycle — is helping to build your brand. Our centralized, powerful, enterprise-ready Customer Engagement Platform gives marketers the key to customer engagement that builds massive value over time.



### Channels

Connect with customers everywhere.

Create rich, compelling messages for mobile app, SMS, web, email & mobile wallet — all in one centralized composer. Ready to explore emerging channels like voice or IoT? Our open architecture makes that easy too.



### Orchestration

Send smarter messages.

Make every message personalized, seamlessly coordinated and perfectly-timed across all of your engagement channels for incredible CX.



### Data & Analytics

Create deeper connections with better data.

With predictive AI, machine learning and automation built in to the Platform, marketers have the customer intel and data they need to improve customer engagement and campaign outcomes.

## WHY CHOOSE AIRSHIP

### PROVEN

We're the trusted and proven partner of more than a quarter of Fortune 500 companies, and more than 2,000+ brands around the world.

### GLOBAL

We serve customers in more than 200 countries, with offices in the U.S., U.K. France, Germany & India.

### SPEED & VOLUME

No one can match our reliability and speed at massive volume. We've sent nearly 3 trillion notifications and counting — and we service more than 300 billion user events every month.

### PIONEERS IN DATA & AI

From predicting app users likely to churn to revealing optimal message send times, our data scientists are pioneering and delivering AI and machine learning solutions that unlock the potential of customer data.

### DEEP EXPERTISE

From our engineers and customer success team to our technical account managers and strategic services, our people are deeply committed to your success — and we have the experience and expertise you need to meet and beat your goals.

### INSPIRING VISION

We're helping the world's top brands create revolutionary customer experiences on any device or channel.

## LEADING BRANDS TRUST AIRSHIP

  
discover fashion online  
the heart of Europe  
POWER TO THE PLAYERS™

### ABOUT US

Marketing and digital experience teams at thousands of the world's most admired companies rely on Airship's Customer Engagement Platform to create deeper connections with customers by delivering incredibly relevant, coordinated messages across channels.

**WEB:** [airship.com](https://airship.com)

**BLOG:** [airship.com/blog](https://airship.com/blog)

**LINKEDIN:** [@airshipsocial](https://www.linkedin.com/company/airshipsocial)

**TWITTER:** [@airship](https://twitter.com/airship)

**CALL:** +1 (855) 385 3155 (North America)

+44 (0) 300 303 8796 (International)